



SPONSORSHIP PACKAGES 2018 – 2019 Fundación BAI A.C.

Recognition and benefits for our socially responsible Business Partners, Benefactors and Friends, whose generous support allows us to make a difference in the lives of the people in the Yucatán:

PLATINUM Benefactor *Maximum exposure for you and your business.*

Pledge in Mexican pesos: \$25,000

- Your donation is tax exempt .
- Four complimentary tickets to the *Mérida Showcase of Homes*, in November.
- Two complimentary tickets for our signature event, *A Taste of Mérida*, in the spring.
- A unique opportunity for you to distribute your custom-made gifts at appropriate signature events such as the “Taste of Mérida” that promote your business, for example: bags, handcrafts, other event-specific items and printed materials.
- Subject to our approval we will link your business profile, website or other social media to our website (100,000 hits per year!).
- Your name or company logo will be featured in our quarterly e-newsletter that has a current circulation of approximately 3,500. Our e-newsletter is linked to social media platforms with a following of 7,000 people.
- Your name or logo will be prominently featured in our special event publicity material including posters, flyers, programs and on our event banners.
- During the yearly sponsorship campaign in September/October you will have the opportunity to renew your sponsorship package at the previous year’s pledge amount.
- Noting your Platinum level sponsorship, special endorsements for your events will be posted on our Facebook page with a link to your social media or event page. **NOTE:** Appropriate notice is required.
- You will receive advance notice of upcoming events and receive a subscription to our quarterly e-newsletter.

GOLD Benefactor *A great option to promote your business and personal profile.*

Pledge in Mexican pesos: \$15,000

- Your donation is tax exempt.
- Four complimentary tickets to the *Mérida Showcase of Homes*, in November.
- Advance ticket sales for our signature event, *A Taste of Mérida*, in the spring.
- Your name or logo will be prominently featured in our special event publicity material including posters, flyers, programs and on our event banners.
- During the yearly sponsorship campaign in September/October you will have the opportunity to renew your sponsorship package at the previous year’s pledge amount.
- Noting your Gold level sponsorship, special endorsements for your events will be posted on our Facebook page with a link to your social media or event page. **NOTE:** Appropriate notice is required.
- You will receive advance notice of upcoming events and receive a subscription to our quarterly e-newsletter.

SILVER Benefactor *Good advertising for your business.*

Pledge in Mexican pesos: \$10,000

- Your donation is tax exempt.
- Two complimentary tickets to the *Mérida Showcase of Homes*, in November.
- Your name or logo will be prominently featured in our special event publicity material including posters, flyers, programs and on our event banners.
- You will receive advance notice of upcoming events and receive a subscription to our quarterly e-newsletter.

FRIEND *Our entry level for financial support.*

Pledge in Mexican pesos: \$3,000

- Your donation is tax exempt.
- Your name or logo will be prominently featured in our special event publicity material including posters, flyers, programs and on our event banners.
- You will receive advance notice of upcoming events and receive a subscription to our quarterly e-newsletter.

General Observations:

- All of our packages are valid for 1 year.
- Credit, debit and PayPal payments are accepted, but a transaction fee will be added.

Disclaimer: Please note that Fundación BAI is a duly registered National and International Tax Exempt Charitable Organization based in Mexico. If your business is based in a different country, consult with the respective Fiscal Authority about international tax-exempt benefits.

For more information, do not hesitate to contact our sponsorship team's lead contacts:

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Please visit our website to learn more about what we do: www.fundacionbai.mx

Fundación BAI - working to prevent teenage pregnancies and sexually transmitted infections in the Yucatán, and to give the next generation a better life.

Your support makes the difference!